

# Creativity — Brainstorming practice I

**Creativity can be learned.** The biggest mistake for beginners is trying to keep all of your ideas in your head. You are going to practise listing a large number of ideas in order to improve your creative skills:

- Your ability to generate a large number of ideas
- Your ability to suspend judgement until after your idea is recorded (many people kill good ideas in their mind)
- Your ability to intentionally seek out unusual or specific ideas related to a topic

Your chosen topic:  sports  movies  music  games  fashion  animals

When you are finished, please count the number of ideas you generated: \_\_\_\_\_

# Creativity — Brainstorming practice II

**Creativity can be learned.** The biggest mistake for beginners is trying to keep all of your ideas in your head. You are going to practise listing a large number of ideas in order to improve your creative skills:

- Your ability to generate a large number of ideas
- Your ability to suspend judgement until after your idea is recorded
- Your ability to intentionally seek out unusual or specific ideas related to a topic

Your chosen topic:  things that make you different than others  things that irritate you  things you love

When you are finished, please count the number of ideas you generated: \_\_\_\_\_

After counting, please **draw a circle or rectangle** around your most interesting ideas.

# Creativity — Web mapping practice

**Creativity can be learned.** You are going to improve the following skills by practising web mapping:

- Your ability to generate a large number of ideas
- Your ability to suspend judgement until after your idea is recorded
- Your ability to intentionally seek out unusual or specific ideas related to a topic
- Your ability to let one idea lead to another

Your chosen topic:  events that have shaped you  possibilities of the future  ways people interact

When you are finished, please count the number of ideas you generated: \_\_\_\_\_

After counting, please **draw a circle or rectangle** around your most interesting ideas.

# Creativity — Visual idea generation

**Creativity can be learned.** The biggest mistake for beginners is trying to keep all of your ideas in your head. You are going to do quick idea sketches in order to improve your creative skills:

- Your ability to generate a large number of ideas and suspend judgement until after your idea is recorded
- Your ability to intentionally seek out unusual or specific ideas and let one idea lead to another
- Your ability to find interesting visual variations on a theme

Your chosen topic:  nature  sports  science and technology  games  other: \_\_\_\_\_


When you are finished, please count the number of ideas you generated: \_\_\_\_\_

After counting, please **draw a circle or rectangle** around your most interesting ideas.

# Creativity — Unpacking an event

**Creativity can be learned.** The biggest mistake for beginners is trying to keep all of your ideas in your head. You are going to do quick idea sketches in order to improve your creative skills:

- Your ability to generate a large number of ideas and suspend judgement until after your idea is recorded
- Your ability to intentionally seek out unusual or specific ideas and let one idea lead to another
- Your ability to visually develop a story

Your chosen event: \_\_\_\_\_

What people are there? What are they like? How can you show this?

What led up to this? What kind of conflict is occurring? Is there suspense, a turning point, or complication?

What is the meaning or moral behind the event?

Describe the setting, atmosphere, and mood of the event.

What symbols or metaphors will help communicate the event's significance?

Who or what is observing the event? What kinds of unusual points of view can help illustrate the event?

What do you want the viewers to think and feel about this event?