Idea Development

1 **Generate ideas** *maximum of 50%*

Use lists, a web map, or simple drawings to come up with a LOT of ideas! If you already have an idea in mind, choose that as your central theme and expand upon it. Let your ideas wander - one idea leads to another. Drawings can be details of source images, different viewpoints, textures, technical experiments, etc.

*Number of **words** →* _____ ÷ 3 = _____%

*Number of **simple** sketches →* _____ × 2% = _____%

*Number of **better** sketches →* _____ × 4% = _____%

2 **Select the best and join together ideas**
   ***Circle** the **best** ideas* circled = ▫ 5%
   ***Link** into **groups** of ideas* linked = ▫ 5%

3 **Print reference images**
   - Print **EIGHT** reference images so you can accurately observe the challenging parts of your artwork. Taking your and using own photographs is preferred, but image searches are also fine.
   - **Do not simply copy a picture that you find.** The idea is to edit and combine source images to create your own artwork. If you simply copy a picture, you are plagiarizing and will earn a zero for your idea generation and any criteria involving creativity in your final artwork.
   - Up to half of your pictures may be of drawings, paintings, or other artworks of others to use as inspiration. The other images must be realistic photographs.
   - You must hand in the **printed** copy of the images to earn the marks.

   _____ *images* x 5% = _____% *maximum of 8 images*

4 **Thumbnail compositions**
   - Create **THREE** thumbnail drawings anywhere in the idea development section.
   - These should be based on combinations of ideas that you can up with. Include your **background**.
   - Experiment with unusual angles, viewpoints, and arrangements to help make your artwork stand out.
   - Draw a frame around your thumbnails to show the edges of the artwork.

   _____ *thumbnails* x 8% = _____% *max of 10 thumbnails*

5 **Rough copy**
   ○ Take the best ideas from your thumbnails and combine them into an improved rough copy.
   ○ Use this to work out the bugs and improve your skills before you start the real thing.
   ○ If you are using colour, use paint or coloured pencil to show your colour scheme.
   ○ Draw in a frame to show the outer edges of your artwork.
   ○ ***Remember to choose a non-central composition.***

   _____ *drawing* x 25% = _____% *great quality or better*

Total   = _____%   NOTE: If you simply copy a picture from the internet, you get **25%.**