

# Idea Development

Name: \_\_\_\_\_

## Standard evaluation

1	Generate	___/6	120 words (or 24 small sketches)
2	Count	___/1	Total number of ideas: _____
	Circle the best ideas	___/1	
	Link into groups of ideas	___/1	
3	Print reference images	___/6	6 printed images
4	Thumbnail compositions	___/4	3 thumbnails, good quality or better
5	Rough copy	___/6	Great quality or better
Total: ___/25 points = ___%			

OR

## Idea development YOUR WAY

1	Generate ideas	_____ sketches x 1%	= _____%	<i>maximum of 50 sketches</i>
2	Count	<input type="checkbox"/> ideas are counted	= 5%	Total number of ideas: _____
	Circle the best ideas	<input type="checkbox"/> ideas are circled	= 5%	
	Link into groups of ideas	<input type="checkbox"/> ideas are linked	= 5%	
3	Print reference images	_____ images x 5%	= _____%	<i>maximum of 10 images</i>
4	Thumbnail compositions	_____ thumbnails x 5%	= _____%	<i>maximum of 10 thumbnails</i>
5	Rough copy	_____ drawing x 25%	= _____%	<i>Great quality or better</i>
Total = _____%				

# 1 Generate ideas!

\_\_\_/6

Use lists, a web map, or simple drawings to come up with a LOT of ideas! If you already have an idea in mind, choose that as your central theme and expand upon it. Let your ideas wander - one idea leads to another. Drawings can be details of source images, different viewpoints, textures, technical experiments, etc.

# 2. Count your total sketches: \_\_\_\_\_

\_\_\_/1

Target = 120 words or 24 sketches

5 words = 1 sketch


# Select the best

Draw circles or squares around your best ideas



# Link into groups

Draw dashed or coloured lines to link your best ideas into groups that could work well together




### 3. Print references

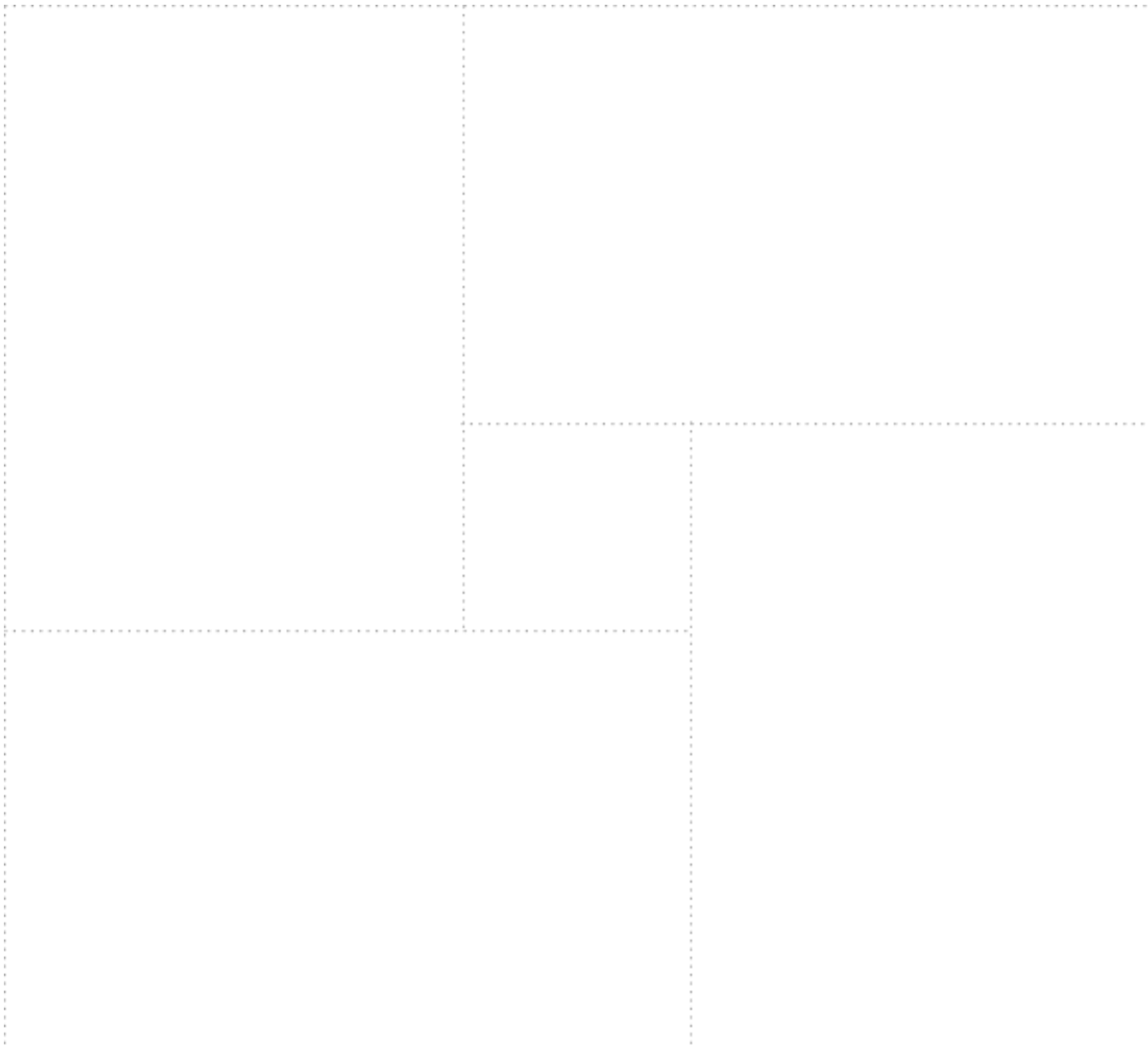
\_\_\_/6

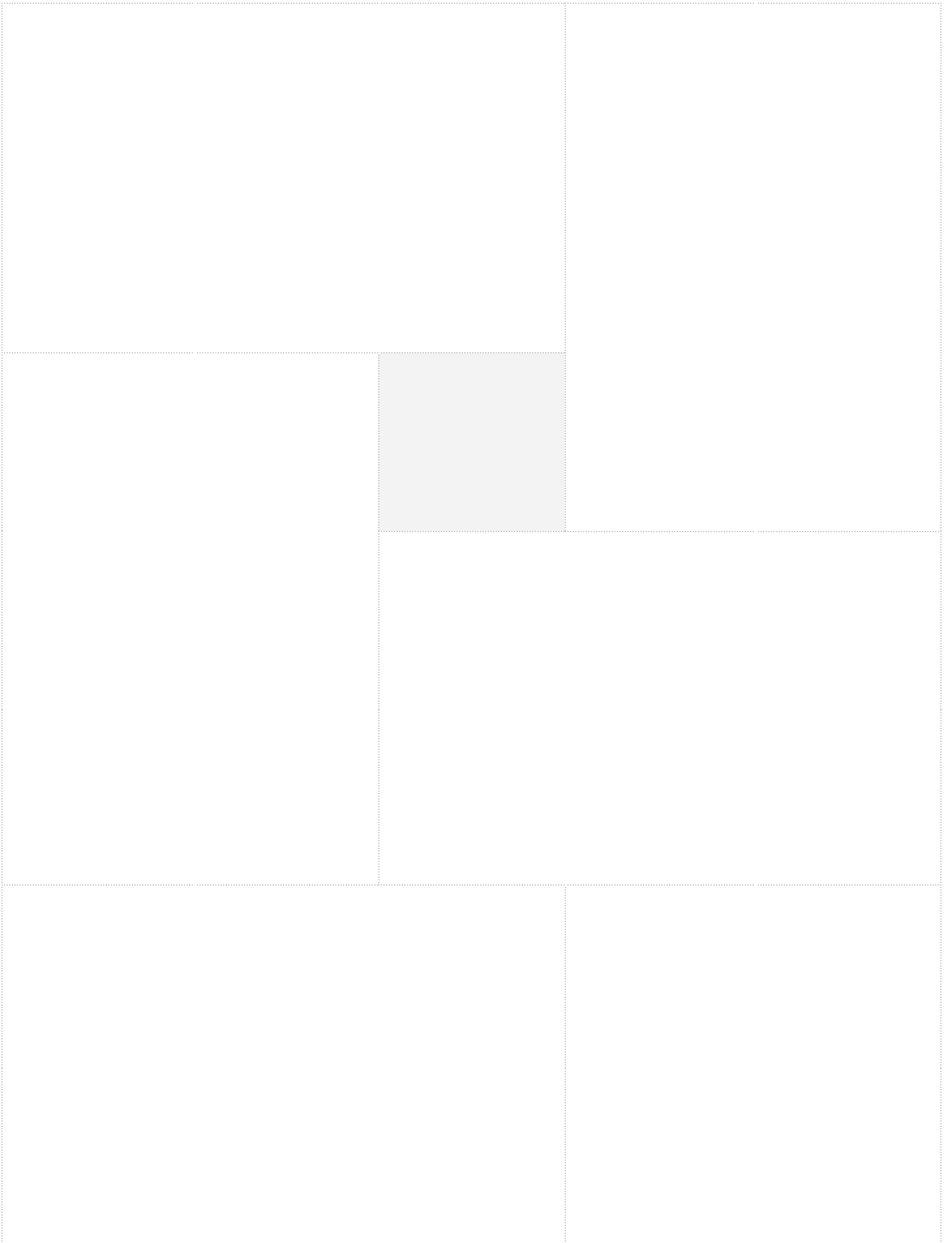
- Print **SIX** reference images so you can accurately observe the challenging parts of your artwork. Taking your own and using your own photographs is preferred, but image searches are also fine.
- **Do not simply copy a picture that you find.** The idea is to edit and combine source images to create your own artwork. If you simply copy a picture, you are plagiarizing and will earn a zero for your idea generation and any criteria involving creativity in your final artwork.
- Up to half of your pictures may be of drawings, paintings, or other artworks of others to use as inspiration. The other images must be realistic photographs.
- You must hand in the **printed** copy of the images to earn the marks.

### 4. Thumbnail compositions

\_\_\_/4

- Create **THREE** thumbnail drawings
- These should be based on combinations of ideas that you can come up with. Include both your foreground and **background**. Experiment with unusual angles, viewpoints, and arrangements to help make your artwork stand out





## 5. Rough drawing

\_\_\_/6

- Take the best ideas from your thumbnails and combine them into an improved rough copy.
- Use this to work out the bugs and improve your skills before you start the real thing.
- If you are using colour, use paint or coloured pencil to show your colour scheme.
- Draw in a frame to show the outer edges of your artwork.
- Remember to choose a non-central composition.